

MEMBER ENGAGEMENT IDEAS

It's very important to keep your members engaged. Always look for opportunities for members to earn and to spend Hours. Many members **love** to help out in the office. Think of ways for them to participate. Some members could help with brochures from the design, copying, folding, distributing, etc. One of your goals is to have members accept responsibility and ownership of the Exchange. It is also important to have social activities. This gives people a chance to meet other members face-to-face and truly get to know one another. Many matches are made this way.

Some ways to keep members earning and spending:

- Work in the Office—Bulk mailings, phones, event organizing, filing
- Potluck/Monthly Gatherings—Create a theme, add a speaker and eat!
- Summertime BBQ—Donated food from businesses; add music for fun!
- Holiday Bazaar—Selling items for Hours; excellent for “re-gifting”
- Ice Cream Socials—Family Event; kids can organize and earn hours too!
- Taste Around the World—Food Sampling & Recipe Swap
- Access to the Arts – *What theater(s) do you attend, or would like to attend?*
- Health Care Recruitment-- Who is *your* doctor or dentist?
- Taxi or Transportation Services – *If you are going to the supermarket, could you bring a member to shop as well?*
- Open House – Food, music, postering, invitations, setup & cleanup, greeting guests, activities (henna hands; chair massage; tarot card reading)
- Gift Wrapping Fundraiser—Is there a store that offers space for donations?
- Food or Music for Events—Use the talents of the Membership!
- Group Parties-- Gardening in the spring; storm window washing in the fall.
- Business Partners—Inventory, cleaning, stock rotation, web design
- Classes—Yoga, dance, meditation, Adult Education courses or ????