

## STEP ONE OVERVIEW

### Pilot Program 2009

What has worked?

- Kennedy and Rob working at the member's house
- Doing evaluations and purchasing materials
- Using Green Team as extra helping hands
- Scheduling Step 1 work
- Connecting with other non-profits in Greater Portland (Habitat for Humanity, PROP, United Way, USM)
- Raising awareness of energy needs, which has attracted funding for Step One.
- Separating Step One – Member Care--- from Hour Weatherization Cooperative

What has not worked?

- Green Team retention
- Trying to schedule Step 1 and 2 at the same time
- Using too many vendors for materials: easier and overall savings using one or two primary vendors

What can we improve?

- Green Team training
- More social events at HEP to attract and retain Green Teamers and Step One Business
- Home owner involvement and awareness of energy efficiency. *Please expand.*

How does Step One relate to HEP overall?

- Program allows members to earn and spend time dollars—mission driven
- Able to recruit and engage non-members into HEP
- Increases earning and spending for non-weatherization HEP services.

Number of Houses served:

- 21 HEP members homes
- 20 Keep ME Warm homes
- 5 Service USM Service Learning Project homes

Number of Green Team/volunteers

- 22 HEP Green Teamers
- 42 Volunteers for Keep ME Warm
- 18 USM students

Suggestions for Fall, 2010

- Hire a Step One Coordinator and amend job description to include lessons learned in pilot.
- Secure contract with Keep ME Warm to do homes on PROP's list. Receive funding for this. Work with United Way and Habitat for Humanity in this project.
- Host a member event to showcase Step One and Co-op as member benefit.
- Develop extensive media attention to program—newspaper, radio, CTN, newsletter, eblast